

THE PORT AUTHORITY OF NY & NJ

REQUEST FOR INFORMATION

RESPONSES WILL BE ACCEPTED UNTIL **2:00 PM** ON THE DUE DATE INDICATED AND AS INSTRUCTED IN THE SOLICITATION DOCUMENT.

REFER TO THE RFI FOR SUBMISSION INSTRUCTIONS

SOLICITATION #: 50741

TITLE: Advertising Strategy and Best Practices

DESCRIPTION: The Port Authority of New York and New Jersey is seeking information concerning best practices and other business information from firms that manage and sell outdoor, indoor, electronic and other types of advertising and sponsorships. The Port Authority will use this information in the development of a sourcing strategy for advertising and sponsorship services. The Request for Information is available online at <http://www.panynj.gov/business-opportunities/bid-proposal-advertisements.html>

RFI DUE DATE: 09/26/2017

[This document](http://www.panynj.gov/business-opportunities/bid-proposal-advertisements.html?tabnum=5) is available on-line at <http://www.panynj.gov/business-opportunities/bid-proposal-advertisements.html?tabnum=5>. Addenda to the RFI, if any, will be posted at this website. Monitor the advertisement on the website to ensure your awareness of any changes.

If you have any technical problems accessing the documents online, email us at askforbids@panynj.gov or call us at (212) 435-4600 for assistance.

A VALID PHOTO ID IS REQUIRED TO GAIN ACCESS INTO THE BUILDING, IF YOU ARE HAND DELIVERING.